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McCLUNG'S HINTS *on* CARE *and* CULTURE *of* ROSES



McClung Bros. Roses Come from the Famous East Texas Fields, the Largest Rose Growing Center in the U. S. A.

LOCATION: McClung Bros. Rose Nursery is located five miles northwest of Tyler, Texas, on Route 5, right in the very heart of the largest rose growing section of the United States. Here, climate and soil are most ideal for producing the healthy, hardy plants that bear our label.

If near by, visit our nurseries! You're always welcome. Should you care to phone us, our number is 9070-F4. We may be reached by long distance call at this number.

TWO-YEAR-OLD PLANTS: McClung Bros. ship only two-year-old field-grown plants. These plants have been allowed to remain in the field and are not dug until your order is received, thus assuring you of fresh, healthy plants with all of the vitality retained in the plants.

UNDERSTOCK: All McClung Bros. roses are budded on vigorous, disease-resisting understock, *Rosa multiflora japonica*. Every operation is under the supervision of experienced and expert rose men, assuring you at all times of stock true to name.

ROSES BY THE CARLOAD: McClung Bros. are producers of Roses on a very large scale. Under our personal supervision, we grow many carloads of over one hundred varieties, but we have culled the varieties down to a few of the finest and hardiest sorts, as described in this catalog.

PACKING AND SHIPPING: Our roses are packed in tightly wrapped, heavy kraft paper or burlap and are guaranteed to reach you in good, fresh condition. All orders are dug, filled and shipped, as near as possible, the same day received and it is necessary that you state how you want your shipment made, otherwise we shall use our judgment as to the best way, without assuming responsibility.

BUY DIRECT FROM THE GROWERS: It has been brought to our attention that salesmen are going through the country claiming to represent McClung Bros. Rose Nursery. Let us caution you that we do not employ any salesmen or order takers. You deal direct with the grower when ordering from us, thereby eliminating the extra profit of commission added by salespeople. Our customers get the benefit of these and other savings (by our methods of doing business) through lower prices, as well as better plants.

OUR GUARANTEE

We guarantee all our Roses to be true to name and, on proper proof, will replace any that are not, but will not be responsible beyond replacing the plants. Our plants are also guaranteed to reach you in good condition in every respect, or your money will be refunded, if you do not care to have additional plants to replace them.

OUR TERMS

Cash must accompany all orders as we have no Credit Department and would only have to add to our prices to sell on terms. So send Currency, Post Office or Express Money Order, or personal check. No orders will be accepted for less than \$1.00 unless 25 cents extra is included for packing and postage.

REFERENCES

Chamber of Commerce Peoples National Bank
Tyler State Bank & Trust Co. Citizens National Bank
... or any other business house of Tyler, Texas
Also our customers (names of some near you sent on request)

EXPLANATION OF PHOTOGRAPHS

Insets: Left, H. H. McClung ... Right, J. W. McClung, Owners McClung Bros. Rose Nursery.

Top, Main Office ... Center, Packing Shed ... Bottom, A view of our rose fields. Tractor illustrates our modern method of cultivation.

A word about the Age and Size of ROSE PLANTS

Most all nursery-grown budded roses are at least two years old but a great many of them do not grade up to the No. 1 or extra heavy grades as many nurserymen describe them. This is especially true with field-grown roses—in spite of the same care, they do not grow at the same rate. The inexperienced rose buyer is usually more concerned about the age of the plants he buys than he is about the grades, whereas the grade and size is of far more importance.

All of McClung's plants are heavy grade, No. 1, two-year-old plants, having thick canes and heavy root systems, and as a result you get more and better blooms, per plant, the first season.

PREPAID PRICES ON ALL McCLUNG'S ROSES

(Except Patented Varieties)

ALL EXTRA HEAVY, STRONG 2-YEAR OLD PLANTS

Each	\$.60
Per dozen	6.00
Per 100	50.00

USE THIS ORDER BLANK TODAY

McCLUNG BROS. ROSE NURSERY

ROUTE 5

TYLER, TEXAS

Date _____, 19____

SOLD TO _____

ROUTE OR STREET _____

POST OFFICE _____ STATE _____

EXPRESS OFFICE (If different from Mail Address) _____

May we substitute if out of your Variety? Yes—No (Scratch one).

Due to the great difference in climatic conditions in the sections of the country where we ship roses, it is very important, for best planting results, for you to give us the month and approximate date you want your order shipped.

Please ship my order on or about _____

ALL ROSES listed on this order sheet, excepting collections and Patented varieties, are: EACH, 60c; PER DOZ., \$6.00; PER 100, \$50.00.

QUAN.	VARIETY	QUAN.	VARIETY	QUAN.	VARIETY
_____	American Beauty	_____	Madam Cochet, White	_____	Climbing Roses
_____	Ami Quinard	_____	Mev. G. A. Van Rossem	_____	Clb. American Beauty, Red
_____	Betty Grace Clark	_____	Miss Rowena Thom	_____	Cl. Etoile de Hollande
_____	Betty Uprichard	_____	Mme. Butterfly	_____	Cl. Edel
_____	Briarcliff	_____	Mrs. Aaron Ward	_____	Cl. Francis Scott Key
_____	Caledonia	_____	Mrs. Charles Bell	_____	Cl. Columbia
_____	Charles K. Douglas	_____	Mrs. E. P. Thom	_____	Cl. K. A. Victoria
_____	Columbia	_____	Mrs. Henry Bowles	_____	Cl. Meteor
_____	Condensa de Sastago	_____	Mrs. Henry Morse	_____	Cl. Red Radiance
_____	Crusader	_____	Mrs. Pierre S. du Pont	_____	Cl. Pink Radiance
_____	Cuba	_____	Padre	_____	Cl. Pres. Hoover
_____	Daily Mail	_____	Paul Neyron	_____	Cl. Talisman
_____	Dainty Bess	_____	Pink Radiance	_____	Marechal Niel
_____	Dame Edith Helen	_____	Pres. Herbert Hoover	_____	Paul's Scarlet Climber
_____	Edel	_____	Rapture	_____	
_____	Editor McFarland	_____	Red Radiance	_____	New Patented Roses
_____	Edith Nellie Perkins	_____	Rev. F. Page-Roberts	_____	Dickson's Red, \$1.50
_____	E. G. Hill	_____	Roslyn	_____	Texas Centennial, \$1.00
_____	Etoile de Hollande	_____	Rouge Mallerin	_____	Cl. Blaze, \$1.00
_____	Frank F. Dunlop	_____	Sensation	_____	Eclipse, \$1.25
_____	Francis Scott Key	_____	Sister Therese	_____	Countess Vandal, \$1.00
_____	Frau Karl Druschki	_____	Souv. de Claudius Pernet	_____	Better Times, \$1.00
_____	Golden Dawn	_____	Sunburst	_____	Mary Hart, \$1.00
_____	Golden Ophelia	_____	Talisman	_____	Charlotte Armstrong, \$1.25
_____	Gorgeous	_____	William F. Dreer	_____	
_____	Hadley	_____	Willowmere	_____	Collections
_____	Imperial Potentate	_____	White American Beauty	_____	Cover Collection, \$2.40
_____	Independence Day	_____		_____	"Victory Dozen," \$5.40
_____	Joanna Hill	_____	Polyantha Roses	_____	Elsie's Favorite, six \$2.90
_____	Jonkheer J. L. Mock	_____	Baby Orleans	_____	Christine's, dozen \$5.40
_____	Julien Potin	_____	Baby Tausendschon	_____	McClung's Lucky
_____	K. A. Victoria	_____	Cecile Brunner	_____	Seven, \$3.29
_____	Killarney, Pink	_____	Chatillon	_____	Climber Collection, \$1.50
_____	Killarney, White	_____	Ellen Poulsen	_____	Big 6 Poly or Baby Rose
_____	Lady Hillingdon	_____	Else Poulsen	_____	Offer, \$2.90
_____	Los Angeles	_____	George Elger	_____	Color Collection, \$4.60
_____	Luxembourg	_____	Golden Salmon	_____	McClung's Big 4, \$2.00
_____	Margaret McGredy	_____	Ideal	_____	"Faithful Dozen," \$5.40
_____	Madam Cochet, Pink	_____	Katharina Zeimet	_____	
_____		_____	Kirksten Poulsen	_____	

TOTAL NUMBER OF BUSHES _____ AMOUNT OF ORDER \$ _____

CAUTION: Please write your name plainly and check your order carefully before you mail it. Avoid Errors and Delays.

DO NOT WRITE IN THIS SPACE

Date _____ How Shipped _____ Cer. Tag No. _____ Order No. _____

FROM _____

PLACE
POSTAGE
STAMP
HERE

McCLUNG BROS. ROSE NURSERY

R. F. D. No. 5

TYLER, TEXAS

Hints on CARE and CULTURE of ROSES

There is no other business so fraught with sentiment, or that has the peculiar lasting fascination, as the business of Rose growing. We have always been among Roses, where they ran riot along the fences, clambered up the front gallery, and covered the trellises with a wealth of bloom and fragrance. "He who would have beautiful Roses in his garden must have beautiful Roses in his heart." There is no greater refining influence in Nature than that imparted in the cultivation of the beautiful in tree, shrub, and flower. The hearts of children are more closely bound to the sweet and pure ties of home if that home is embowered with leafy surroundings and fragrant flowers. The children will grow up and go out from these homes with Roses in their hearts to bless the world.

LOCATION

Select a sunny location where water does not stand after a rain, and as far away as possible from large trees and shrubs, as the roots of these usually extend farther than the branches, and sap the ground for a considerable distance. Do not plant on ground where roses or other trees have grown old and died. A sandy loam soil is best with a clay sub-soil, but roses will do well in almost any soil if it is well fertilized, drained and cultivated. If the only available site is damp or soggy all the time, drain it with tiles or stones laid at the edge of the beds.

PREPARATION OF THE SOIL

If possible, have the beds plowed or spaded as deep as 12 to 18 inches, turning the top soil under and thoroughly pulverizing the soil a week or more before planting in order to let it settle.

PLANTING

Open the package of roses as soon as they arrive and plant at once or dig a trench and cover the roots with moist or wet dirt and the tops with straw or burlap to prevent drying out. Prune off any broken or bruised roots and small branches and cut the heavy canes back to about six or eight inches above the graft or union of the root stock. (See Fig. 1.)

Dig a hole large and deep enough so that the top of the graft will be at least three inches below the ground level, with the roots extended in a natural position. (See Fig. 2.)

Set the plant in the hole as shown in Fig. 3.

Fill in the hole with loose dirt and soak with water and after refilling the hole use both feet to tramp the earth firmly around the roots. See Fig. 4.)

Then cut back the top to four or five inches as shown in Fig. 5. All our Roses are pruned before shipping but should be pruned back farther as indicated above.

CULTIVATION

The roots of roses should not be disturbed but the surface of the bed should be kept cultivated to a depth of two or three inches by going over it every week or ten days. If this dust mulch is maintained it will conserve the moisture and save a great deal of labor in watering. Should the beds become too dry, soak them thoroughly by allowing the water to run directly on the ground and after the surface begins to dry, cultivate as above. Avoid, at all times, the wetting of the foliage. This causes Blackspot and Mildew.

PRUNING

Roses should never be allowed to go unpruned from year to year. The Teas and Hybrid Teas, commonly known as everblooming or monthly blooming roses, bloom on the new wood produced each growing season and only three or four of the most vigorous canes should be left on the plant and these cut back to a height of not over eight or ten inches above the ground level. The Perpetual, Hybrid Perpetuals and allied families of bush roses should be reduced about one-half and thinned by taking the weak canes and stems out.

Climbing roses as a rule should not be pruned heavily after the first year. The framework branches should be trained against the wall or fence and may be shortened in after years if desired. Each season the weak and dead branches should be removed on all types of climbers. Those listed as monthly bloomers should be pruned more heavily than the varieties which bloom only once or twice during the season for the reason that they bloom on new wood during the growing season while those making a large burst of flowers in the spring and only intermittently thereafter usually bloom on wood grown the preceding year. Probably the best time to prune roses in this latitude is during the month of January or the early part of February.

WINTER PROTECTION

Roses need very little protection in this climate and if about six or eight inches of dirt is pulled to the plants after they become dormant there will be little or no loss from cold weather. In the North it is well to mound this dirt up and after the first heavy freeze cut the tops back about half and work strawy manure, leaves or evergreen boughs over the canes, taking care that they are not smothered with too much material over them.

CUT ROSES

Roses should be cut when the buds begin to open with as long a stem as it is possible to secure and still leave a stub or spur on the main cane long enough to carry one or two leaf stems. At the base of each of the leaf stems will be noticed a bud or eye and when one or two of these are left on the remaining spur they will force out new flower stems and produce many more flowers than bushes where the stems are cut too close to the main cane.

FERTILIZERS

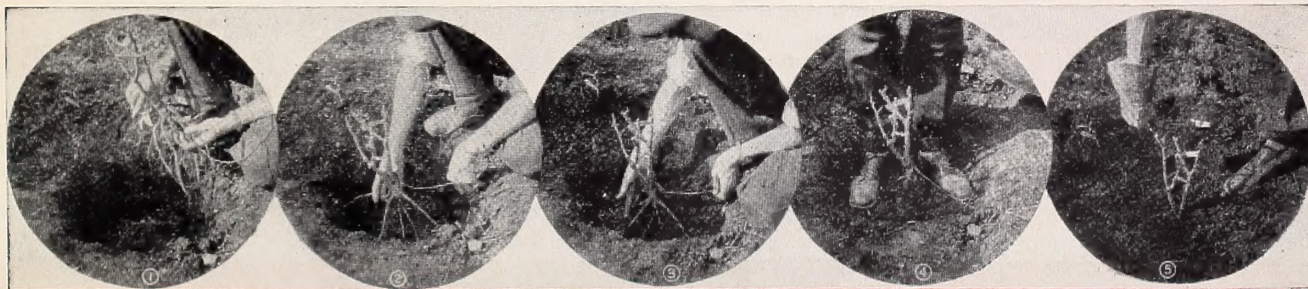
After the plants begin to grow, they will need some extra feeding. We recommend Vigoro as it seems to be a complete plant-food. It was used in the noted Rose Garden of the Century of Progress, Chicago, and is a success in private gardens. Full directions for use are supplied with each package. Covering the bed through the summer with Peat Moss, leaves or a similar substance, to a depth of three to four inches will conserve moisture and keep the surface free from weeds. The soil does not need to be cultivated when so covered.

Caution should be taken to see that no fertilizer comes in direct contact with the roots and under no circumstances should it be placed under the plant at the time of planting.

CONTROLLING INSECTS

Mildew and Blackspot are the worst enemies of roses and prevention is a great deal easier than attempting to cure the disease. Dust the plants thoroughly every two or three weeks with a dust made of nine parts sulphur and one part arsenate of lead.

Chewing insects and green plant lice can easily be controlled by spraying with a solution of arsenate of lead, nicotine or other reliable sprays on the market used according to the direction of the manufacturers.



10 McCLUNG'S EVERBLOOMING ROSES—BY COLOR

Here Is What You Get in This Wonderful Offer

2 REDS... 2 PINKS... 2 WHITES... 2 YELLOWS... 2 VARIEGATED

This plan saves you money. You get the same high-grade two-year-old, No. 1 plants that are listed in this catalog. We are able to quote this exceptionally low price because by using this plan we avoid waste and packing expense and this saving is passed on to you and you get the same high grade plants, by color, as you would by variety. Think of it—10 high grade plants, pruned ready for planting, shipped to you postpaid for only

\$4.60
POST PAID

Please do not mention variety names as this collection is by color only.



PINK

McCLUNG'S—*The Loveliest of All Roses...*



AMI QUINARD

Among all the flowering shrubs that grace the garden, none can compare to the Rose. Of diverse color and character of foliage, of endless design and color of blooms, it lends itself to a wider range of decoration than any other single group of plants. The Rose is truly teemed "The Queen of Flowers." And no garden or planting scheme is complete without its Rose bed.

Varieties marked with an asterisk (*) are illustrated

AMERICAN BEAUTY. Large, globular, crimson buds. A very popular variety which always wins great admiration with its beauty and perfume.

***AMI QUINARD.** Striking semi-double Rose of very dark crimson-maroon, produce freely on tall semi-shrubby plants. Buds. Beautiful color. Striking.

BETTY GRACE CLARK. One of our best new roses. Fragrant flowers of tawny yellow and apricot. Stems long and stiff, making the blooms excellent for cutting. Very vigorous and free-blooming.

BETTY UPRICHARD. Copper-red buds, opening to semi-double, large blooms of delicate salmon-pink, with reverse carmine having coppery sheen. One of the best bloomers.

***BRIARCLIFF.** Very much like Columbia but a deeper rose-pink. Good growth and free flowering.

***CALEDONIA.** Modern white Rose with long, exquisite creamy white buds opening to beautifully shaped, snowy flowers. Plants are very strong and bloom over a long period.

CHARLES K. DOUGLAS. A fine garden Rose because of the size of the flowers and the rich crimson-scarlet of the petals. The buds are long-pointed and in half-open form very handsome. The plant is an exceptionally good grower with foliage that seems to be free from many of the common diseases.

COCHET WHITE. Large, double blooms with a very light lemon-yellow tint at the center. Vigorous, upright-growing plant that blooms abundantly during the whole season.

***COLUMBIA.** Words fail to do justice to this marvelous Rose. It is a very beautiful peach-pink, deepening as it opens. Superior shaped buds on very long and nearly thornless stems. Very hardy.

***CONDESA DE SASTAGO.** One of the few Pernetianas which thrive in Southern gardens. The backs of the petals are golden yellow while the inside is reddish copper. This variety is so good that it has been awarded several medals and certificates of merit, both in America and in Europe, since its introduction.

Be Sure to Include One of
McClung's 'Faithful Dozen'
Collections
(See Page 10)



COLUMBIA

SEE PAGE 2 FOR PRICES ON ALL ROSES
All Roses Listed in This Catalog Are Shipped Postpaid



CALEDONIA



BRIARCLIFF



CONDESA DE SASTAGO

McCLUNG'S ROSES—*Bring New Charm to Your Home*

CRUSADER. Crimson buds of moderate size and excellent shape.

CUBA. Vivid orange-scarlet buds opening into copper-red and orange-vermilion blooms. A very showy variety.

DAILY MAIL. This is a new rose and we think the name should cause you to include it with your order by daily mail. Its blooms are crimson shaded maroon and vermilion. A very pretty rose, indeed.

DAINTY BESS. Single flowers which are often 3 inches across. The color is a pure flesh-pink with tints of old-rose on the reverse of the petal. A variety that has attracted a great deal of attention, as the flowers are at times nearly square, somewhat after the fashion of clematis.

***DAME EDITH HELEN.** A superb variety for spring and autumn blooms, as the flowers are at their best in hot weather. The color is a clear, rich pink, making the flowers superb for exhibition purposes. Stems are long and strong, thus supporting the flowers when on display.

EDEL. Very large, well-built, stately blooms of pure ivory-white and lovely globular form; fragrance slight. Plant very vigorous, bearing its bold blooms on erect stems; foliage quite good.

***EDITOR McFARLAND.** Among the finest of the deep pink Roses. The color, which is a clear brilliant pink, holds all through the season. The blooms are fragrant, carried on long stems and extremely desirable for cutting.

***E. G. HILL.** Dazzling red blooms that shade to deep crimson without a touch of blue. Exceedingly good garden Rose, vigorous, free flowering, and making friends even among the most critical growers of Roses. It seems to hold the color well even under scorching suns.

***ETOILLE de HOLLAND.** Very large, well-built, brilliant red blooms; fragrant. One of the best new garden Roses.



DAME EDITH HELEN

FRONT COVER COLLECTION

5

of our very best, heaviest two-year-old roses. One each of:
(1) Miss Rowena Thom, satiny pink and orange flame.
(2) MEV. G. A. VAN ROSSEM, glowing orange-apricot.
(3) EDITOR McFARLAND, deep, pure pink. (4) CHAS. K. DOUGLAS, crimson-scarlet. (5) ROSLYN, golden yellow-orange shadings. All 5, postpaid, for only

\$2⁴⁰



ETOILLE de HOLLAND

BEST CLIMBER COLLECTION

3

OF THE NEWER AND
BETTER CLIMBERS
Two-year field-grown
and budded. Postpaid

150

CLIMBING TALISMAN. A truly distinctive climber. Fragrant and rich in color shades. Coloring same as the bush.

CLIMBING COLUMBIA. Sport of Columbia, almost thornless, and excites the admiration of all who see it.

PAUL'S SCARLET CLIMBER. One of the greatest of the hardy climbers. Combines rapid growth with extreme hardiness and free blooming habit. Brilliant scarlet flowers.



EDITOR McFARLAND



E. G. HILL

EARLY WINTER PLANTING IN THE SOUTH

Late fall is the best planting-time in the South because growth ceases for only a few weeks in mid-winter. Bushes planted before winter comes make good root-growth and are ready to begin growing vigorously when spring opens. In the southern states, Roses may be planted at any time in winter when the ground is not frozen, and as late as the middle of May. However, with a little special care, they can be planted as late as June 1. If possible, prepare the ground several weeks in advance before planting, to allow plenty of time to settle before the Roses are planted. It is also well to protect newly planted Roses by hilling the earth up around them the first winter.

McCLUNG'S ROSES

Make a House a Home



FRANK W. DUNLOP

***FRANK W. DUNLOP.** Deep rose-pink, large, pointed buds open to full fragrant blooms on long stems. Free flowering, strong, healthy grower.

***FRANCIS SCOTT KEY.** One of the largest reds. Easy to cultivate. Its color is a beautiful crimson-red, shading to cerise, and it has a profusion of petals opening to a higher center. Thrifty grower. Very hardy. Beautiful foliage. Wonderful for cut-flowers.

FRAU KARL DRUSCHKI (Hybrid Perpetual). The buds are slightly tinted with pink but open into snow-white blooms. The flowers are enormous and are borne very freely until about the first of July. Under favorable conditions a second blooming period may come in early autumn. The plant is extremely strong growing, often reaching 8 feet in height.

GORGEOUS. Very double, light yellow blooms, overspread with copper and orange in vivid hues. Good foliage.



FRANCIS SCOTT KEY



GOLDEN DAWN

ELSIE'S FAVORITE SIX ROSES



ELSIE McCLUNG

My one wish is that every little girl in America could have these six roses that my daddy grows. They are so pretty and sweet and make you feel so happy when you can go and cut your very own. Here are the six I like best: Luxembourg, Golden Dawn, Red Radiance, Pink Radiance, Talisman and Francis Scott Key. ELSIE'S favorite. Six. (All No 1)

\$2⁹⁰

Postpaid.....

***GOLDEN DAWN.** A wonderful bedding Rose with massive buds, opening to lemon-yellow flowers of excellent form. Rates high as the best all-round yellow garden Rose.

GOLDEN OPHELIA. Similar to the old variety Ophelia, but the blooms have a center of rich golden yellow which shades lighter to the edges of the flower. In size the blooms approach full double.

HADLEY. A rich crimson-red flower with velvety texture. Moderate in bloom and growth. Highly recommended for cut-flowers.

***IMPERIAL POTENTATE.** Dark, shining rose-pink, shaded lighter on reverse of petals.

INDEPENDENCE DAY. Long-pointed buds and double flowers of deep golden salmon, with a tint of copper. Unusually free blooming.

JOANNA HILL. Very double bloom with Indian-yellow center, surrounded by bold, buff petals.

***JONKHEER J. L. MOCK.** Rosy pink, almost silver-white, reverse of petals deep carmine-pink. Blooms of magnificent size on long, erect canes.

***JULIEN POTIN.** A fine clear yellow Rose of vigorous, erect habit, with very shapely flower of good yellow.

Every rose listed in this catalog is a two-year-old field-grown plant of the highest quality. Remember — we pay the postage.



JULIEN POTIN



J. J. L. MOCK

We have no agents. Send all orders direct to us at Tyler, Texas

SEE PAGE 2 FOR PRICES ON ALL GRADES

McCLUNG'S ROSES

Will Bring New Beauty to Your Garden



MARGARET McGREDY

***KAISERIN AUGUST VICTORIA.** Queen of the white Roses. Pure white with never a tinge of pink. Splendid large buds and superb, full double blooms. A continuous and profuse bloomer. We consider this Rose our very best white. It has been chosen by vote of the American Society as one of the best 12 Roses in America.

KILLARNEY, WHITE. Pure white sport of above, and identical in shape and blooming qualities.

***KILLARNEY, PINK.** Bright sparkling pink blooms come from long-pointed buds. Popular both for the garden and for growing under glass. It is a strong, robust plant, giving flowers liberally.

***LADY HILLINGDON.** Deep apricot-yellow to orange. Long, slender, pointed buds. A very free-flowering variety and a striking decorative Rose. Thrifty, sturdy, spreading growth.



KAISERIN AUGUST VICTORIA



KILLARNEY PINK

CHRISTINE'S FAVORITE DOZEN



CHRISTINE McCLUNG

I like all the roses Elsie likes, but, my goodness, out of all the roses Daddy grows I couldn't stop with just six. They are all so very pretty, but I know any little girl my age would be happy with my dozen. Christine's dozen. (All No. 1) Ami Quinard, Betty Uprichard, Columbia, Caledonia, Betty Grace Clark, Etoile de Holland, K. A. Victoria, E. G. Hill, Pink Killarney, Mrs. Pierre S. DuPont, Mev. G. A. Van Rossem, Pres. Herbert Hoover.

\$5.40

Postpaid (All No. 1) _____

Every rose listed in this catalog has bloomed, one full season, in our fields before being shipped to you.

LOS ANGELES. Flowers of pale satiny pink, richly shaded with deep rose and gold.

***LUXEMBOURG.** Flowers deep orange, much larger than Sunburst. Long-pointed buds on graceful stems. Beautiful foliage. Strong thrifty grower. The best and most beautiful deep yellow Rose we have ever grown.

***MARGARET McGREDY.** Orange-vermilion blooms with light green, healthy foliage. One of the best for home-gardens.

MRS. CHARLES BELL (Shell-Pink Radiance). A sort of Radiance and like it except its color—a very even shade of soft, clear shell-pink.

MRS. ERSKINE PEMBROKE THOM. The fine long buds open into perfectly-shaped flowers of rich lemon-yellow.

MRS. HENRY BOWLES. A highly recommended variety with clear pink flowers which shade slightly lighter as they open. The blooms are reasonably high centered and remain in good condition for many days after cutting.

MRS. HENRY MORSE. The flowers are bright pink with silvery shadings.



LADY HILLINGDON

Be sure to include McClung's Lucky 7 offer with your order
(See Page 14)

LUXEMBOURG

McCLUNG'S VICTORY DOZEN ROSES

This **VICTORY** dozen has been so named because it will add so much to your **MORALE** during these and the trying days to come.

It is a money-saving collection of tried and tested varieties that will thrive and produce beautiful blooms in any section of the country. They are all free blooming and vigorous in habit. All are two-year-old field-grown plants of our very heaviest grade.

Here is what you receive in **McCLUNG'S "VICTORY DOZEN"** collection:

1. **MRS. HENRY BOWLES.** A highly recommended variety with clear pink flowers which shade slightly lighter as they open. The blooms are reasonably high centered and remain in good condition for many days after cutting.
2. **MRS. ERSKINE PEMBROKE THOM.** The fine long buds open into perfectly-shaped flowers of rich lemon-yellow.
3. **CALEDONIA.** Long, exquisite, creamy-white buds.
4. **E. G. HILL.** Dazzling red that shades to deep crimson.
5. **ROSLYN.** Golden yellow with orange shadings, tapering buds opening to large double flowers.
6. **CONDESA DE SASTAGO.** One of the few *Pernetianas* which thrive in Southern gardens. The backs of the petals are golden yellow while the inside is reddish copper. This variety is so good that it has been awarded several medals and certificates of merit, both in America and in Europe, since its introduction.
7. **ETOILE de HOLLANDE.** Best rich glowing red.
8. **MISS ROWENA THOM.** Brilliant satiny pink and orange-flame.
9. **GOLDEN DAWN.** Lemon-yellow, flowers of excellent form.
10. **WILLIAM F. DREER.** Very large buds and flowers of deep rose-pink; highly perfumed. Blooms freely.
11. **AMI QUINARD.** Striking semi-double Rose of very dark crimson-maroon, produce freely on tall semi-shrubby plants. Buds. Beautiful color. Striking.
12. **WILLOWMERE.** A medium-sized, long-pointed bud carries tints of carmine and coral-red; the open bloom is of medium size, double, and full centered. In color the flower is shrimp-pink, with a shade of yellow at the heart of the bloom, and tones of carmine-pink at the edges of the petals.

Think of it—the 12 roses listed above—all with the very highest rating among experienced rose enthusiasts. **SHIPPED PREPAID TO YOUR DOOR**

Due to the extremely low price quoted on these 12 fine roses and the high cost of labor we cannot allow any further discount, regardless of the quantity ordered.

for
Only
\$5⁴⁰

POSTPAID



IMPORTANT

Due to the extreme shortage of good roses and labor we would advise you to order two or more of this "Victory Dozen" offer and to get your orders in as early as possible.

McCLUNG'S GREAT "RADIANCE ROSES"

***MRS. PIERRE S. DU PONT.** A bright, unfolding yellow of the deeper variety. Beautifully shaped flowers, known for its prolific bloom and healthy habit.

***MEV. G. A. VAN ROSSEM.** Glowing orange or apricot colored buds which open to bright golden yellow flowers and veined with orange—very beautiful.

MISS ROWENA THOM (Illustrated on Page 9). Blooms of brilliant satiny pink, with orange-flame center.



MRS. P. S. DU PONT

MME. BUTTERFLY. An extra-fine Rose which should be in every garden. Both the buds and the open bloom are light pink with tints of gold near the base of the petals; richly perfumed. The plant is strong growing and throws up many stems surmounted with sprays of flowers. Mme. Butterfly can be depended on to bloom under trying conditions.

MME. EDOUARD HERRIOT. The original of all the bright orange-pink varieties.

PADRE. Golden yellow, streaked with orange and red. One of the best new Roses.

PAUL NEYRON. HP. Produces the largest pink Rose in the world, on a long, graceful stem. A half-dozen will make a nice bouquet.

***RADIANCE—PINK.** America's leading Rose, according to the decision of the American Rose Society. It is indeed a beautiful pink Rose, with large-pointed buds of clear, even shade of pink, opening into tulip-shaped blossoms on long graceful stems. A very thrifty grower with waxy foliage.

***RADIANCE—RED.** With this variety and Pink Radiance you have the beginning of a satisfactory and successful Rose-garden. Possibly no two Roses have attained such high popularity, or been used more extensively in American gardens. The blooms of Red Radiance are deep rose-red, and freely produced all summer. Its half-open buds are lovely, and develop into large flowers that are desirable in the garden and superb for indoor decoration.



RADIANCE—PINK



RADIANCE—RED

McCLUNG'S "FAITHFUL DOZEN"

The 12 Roses offered in this collection are, in our opinion, the very best for the beginner or the professional rose grower and have been selected by our experts for their profusion of bloom, hardiness, beauty, disease resistant foliage and their cutting qualities. Each plant is our No. 1 heavy grade and all have bloomed one year in our nursery. They will live and continue to produce hundreds of beautiful blooms the first summer after planting.

Here is what you receive in McClung's "Faithful Dozen" (see illustration, top row, left to right): 1 Talisman, 1 Ami Quenard, 1 President Hoover, 1 Columbia, 1 Dame Edith Helen, 1 Crusader, 1 Francis Scott Key, 1 Julien Potin, 1 Gorgeous, 1 Mrs. Henry Bowles, 1 Killarney White, 1 Hadley.

To those of you who want roses for roses' sake, regardless of when they were introduced, we cannot recommend the "Faithful Dozen" too highly to you and you will find each variety will be faithful to you.

Order one or more of McClung's "Faithful Dozen." You will be more than pleased that you did and remember they are postpaid to your door for only

\$5⁴⁰



McCLUNG'S ROSES—for Beauty and Fragrance

***PRESIDENT HERBERT HOOVER.** A glorious new multicolored Rose unfolding its broad, thick petals unhurriedly from the beautiful pointed bud. Vivid cerise-pink softly flamed with yellow, orange, and scarlet; this combination most emphatic on the reverse. The perfume is exquisite; the foliage ornamental.

***RAPTURE.** Somewhat similar to Mme. Butterfly and others of that class, although the blooms seem to have a more delicate coloring. The buds and the flowers are glowing pink and produced in great profusion on strong plants.

REV. F. PAGE-ROBERTS. Double golden yellow blooms. Free blooming in spring and fall.

***ROSLYN.** Beautiful, tapering buds and large double flowers of golden yellow with orange shadings on the reverse of the petals. Undoubtedly one of the outstanding garden yellows.

***ROUGE MALLERIN.** Brilliant red buds open into large blooms; the color is rich, glowing scarlet, and the finish of the petals gives them the appearance of a soft, silky velvet. A variety that is worth growing.

SENSATION. A descendant of the reliable Hoosier Beauty and Premier, with the good qualities of both parents. The flowers are very large, full, double, and sweetly scented with 45 or more petals; the color is scarlet-crimson with markings of maroon.

***SISTER THERESE.** The chrome-yellow buds tinged with carmine and the lighter yellow open blooms, spicily fragrant, with deeper tones of apricot and gold, are always beautiful to behold.

SOUV. de CLAUDIUS PERNET. The sensation of the day in yellow Roses. Large, sunflower-yellow blooms, perfectly formed; very fragrant. Dark, glossy foliage. Vigorous growth.

SUNBURST. Another leading yellow. The color is golden orange and deep yellow, varying at different stages of development.

***TALISMAN.** The most gorgeous assemblage of colors in one flower ever presented by a Rose. The strong colors exhibited mostly are gold, apricot-yellow, blood-orange, deep pink and old rose. The bud is long and shapely, developing into medium-sized, compactly double flowers. Free bloomer; glossy foliage.

WHITE AMERICAN BEAUTY (Frau Karl Drunschki). This Rose stands at the top of the Hybrid Perpetual group of Roses in America. Long-pointed buds with large, double, pure snow-white flowers. The bud sometimes has just a tinge of flesh-pink, but develops into a pure white blossom.

WILLIAM F. DREER. Very large buds and flowers of deep rose-pink; highly perfumed. Blooms freely.

WILLOWMERE. A medium-sized, long-pointed bud carries tints of carmine and coral-red; the open bloom is of medium size, double, and full centered. In color the flower is shrimp-pink, with a shade of yellow at the heart of the bloom, and tones of carmine-pink at the edges of the petals. The plant grows freely, with light green foliage and few thorns. Blooms early and intermittently all the season.



PRESIDENT HERBERT HOOVER



ROUGE MALLERIN



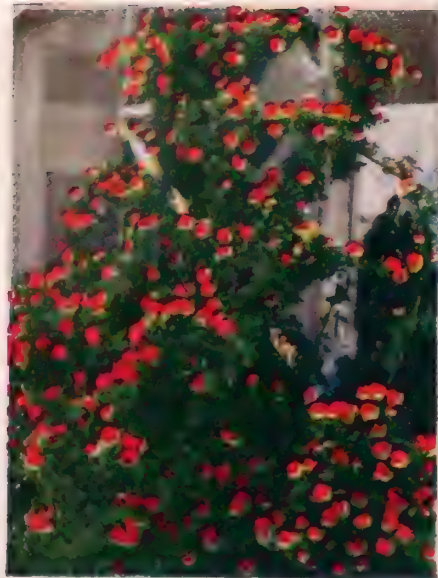
ROSLYN



TALISMAN



SISTER THERESE



PAUL'S SCARLET CLIMBER

McCLUNG'S *Select Climbers*

CL. COLUMBIA. Sport of Columbia, almost thornless, and excites the admiration of all who see it.

CL. EDEL. A Sport of the Bush. Very large, well-built, stately blooms of pure ivory-white and lovely globular form.

CL. ETOILE DE HOLLANDE. The brilliant red blooms held well during hot weather. Well known everywhere and seems to have few serious faults.

CL. FRANCIS SCOTT KEY. Sport from Francis Scott Key. One of the largest and best crimson-reds. Our own propagation; no others have it. A strong climber and perfectly hardy.

CL. KAISERIN AUGUST VICTORIA. The best white climbing rose. Pure white, shading at base of petals to a light cream; very fragrant.

CL. METEOR. Large buds and very double blossoms of intense velvety crimson, borne on long stems. Bright foliage of darkest green.

CL. PINK RADIANCE. Combining all the characteristics and color of Pink Radiance except that it is a climber.

CL. PRESIDENT HOOVER. This sport of the famous President Hoover Rose has the same long, straight stems and quantities of lovely flowers as its parent.

CL. RED AMERICAN BEAUTY. A vigorous-growing plant which does best when heavily fertilized and placed in a dry, cool location. The flowers are deep rosy-red shaded with deep carmine, full double, and have the real old-fashioned Rose fragrance.

CL. RED RADIANCE. A sport of Red Radiance, and like it except that it is a vigorous climber.

CL. TALISMAN. Same as Talisman, except its climbing habit.

MARECHAL NIEL. This is an old favorite beautiful yellow which still holds its prestige.

***PAUL'S SCARLET CLIMBER.** No other Rose in any class can compare with it for brilliancy of color. The flowers are medium size, semi-double, scarlet, very freely produced in clusters from top to bottom of plant. The very finest pillar-Rose when trained to a stake.

McCLUNG'S *Dwarf Polyanthas* or **BABY ROSES**

The popularity of Polyanthas or Baby Roses is increasing rapidly because of their continuous and profusion of bloom. They produce their blooms in large clusters but are low-growing, about 24 to 30 inches, which make them ideal for borders, edging along garden walks or hedges. They are very hardy and require very little winter protection and are almost free from leaf disease. Used in solid beds or clumps of three or more they will furnish continuous color all season.

All of the varieties listed below are very hardy and are truly everblooming.

***BABY ORLEANS.** The showiest and prettiest of the pink Dwarf Polyantha Roses. Small, double, pink Roses from early spring until frost.

BABY TAUSENDSCHON. Flowers are medium size, white to soft pink, borne in clusters on average stem. Blooms abundantly all season.

CECILE BRUNNER (Sweetheart Rose). Small buds and flowers of light pink with yellow base, borne in graceful clusters. Vigorously faithfully blooming plant. One of the very best Polyanthas for cut-flower use.

KATHARINA ZEIMET. Small, very double, pure white flowers in large clusters. Vigorous, faithfully blooming plants.

***KIRSTEN POULSEN.** A fitting companion for Anne Poulsen and Else Poulsen. Color light red or rose-scarlet, with blooms carried in long sprays. Plants vigorous, growing nearly 2 feet high.

***ELSE POULSEN.** One of the most outstanding of the "Baby Rambler" Roses. The blooms are a bit larger than the usual type, bright rose-pink in color, and borne in profusion from early June to late autumn.

GEORGE ELGER. Dainty golden buds and pale cream flowers. The prettiest yellow Polyantha.

GOLDEN SALMON. Bright orange salmon flowers that come in huge clusters. First really orange Polyantha. One of the best.

***IDEAL.** This Rose will give you a great mass of dark scarlet flowers with almost black shadings. The blooms are double and of medium size.

CHATILLON ROSE. Enormous clusters of bright pink, semi-double blooms. We consider it a fine variety.

ELLEN POULSEN. Flowers of bright rose-pink, darker toward edges, borne profusely in large clusters. One of the best Baby Roses.



KIRSTEN POULSEN

ELSE POULSEN

BABY ORLEANS

See
Page
14
For
McClung's
Big 6
Collection
of
Baby
Roses

McCLUNG BROS. ROSE NURSERY

ROUTE 5

TYLER, TEXAS

Date _____, 19__

SOLD TO _____

ROUTE OR STREET _____

POST OFFICE _____

STATE _____

EXPRESS OFFICE (If different from Mail Address) _____

May we substitute if out of your Variety? Yes—No (Scratch one).

Due to the great difference in climatic conditions in the sections of the country where we ship roses, it is **very important**, for best planting results, for you to give us the **month** and **approximate date** you want your order shipped.

Please ship my order on or about _____

ALL ROSES listed on this order sheet, excepting collections and Patented varieties, are: EACH, 60c; PER DOZ., \$6.00; PER 100, \$50.00.

QUAN.	VARIETY	QUAN.	VARIETY	QUAN.	VARIETY
_____	American Beauty	_____	Madam Cochet, White	_____	Climbing Roses
_____	Ami Quinard	_____	Mev. G. A. Van Rossem	_____	Clb. American Beauty, Red
_____	Betty Grace Clark	_____	Miss Rowena Thom	_____	Cl. Etoile de Hollande
_____	Betty Uprichard	_____	Mme. Butterfly	_____	Cl. Edel
_____	Briarcliff	_____	Mrs. Aaron Ward	_____	Cl. Francis Scott Key
_____	Caledonia	_____	Mrs. Charles Bell	_____	Cl. Columbia
_____	Charles K. Douglas	_____	Mrs. E. P. Thom	_____	Cl. K. A. Victoria
_____	Columbia	_____	Mrs. Henry Bowles	_____	Cl. Meteor
_____	Condensa de Sastago	_____	Mrs. Henry Morse	_____	Cl. Red Radiance
_____	Crusader	_____	Mrs. Pierre S. du Pont	_____	Cl. Pink Radiance
_____	Cuba	_____	Padre	_____	Cl. Pres. Hoover
_____	Daily Mail	_____	Paul Neyron	_____	Cl. Talisman
_____	Dainty Bess	_____	Pink Radiance	_____	Marechal Niel
_____	Dame Edith Helen	_____	Pres. Herbert Hoover	_____	Paul's Scarlet Climber
_____	Edel	_____	Rapture	_____	
_____	Editor McFarland	_____	Red Radiance	_____	New Patented Roses
_____	Edith Nellie Perkins	_____	Rev. F. Page-Roberts	_____	Dickson's Red, \$1.50
_____	E. G. Hill	_____	Roslyn	_____	Texas Centennial, \$1.00
_____	Etoile de Hollande	_____	Rouge Mallerin	_____	Cl. Blaze, \$1.00
_____	Frank F. Dunlop	_____	Sensation	_____	Eclipse, \$1.25
_____	Francis Scott Key	_____	Sister Therese	_____	Countess Vandal, \$1.00
_____	Frau Karl Druschki	_____	Souv. de Claudius Pernet	_____	Better Times, \$1.00
_____	Golden Dawn	_____	Sunburst	_____	Mary Hart, \$1.00
_____	Golden Ophelia	_____	Talisman	_____	Charlotte Armstrong, \$1.25
_____	Gorgeous	_____	William F. Dreer	_____	
_____	Hadley	_____	Willowmere	_____	Collections
_____	Imperial Potentate	_____	White American Beauty	_____	Cover Collection, \$2.40
_____	Independence Day	_____		_____	"Victory Dozen," \$5.40
_____	Joanna Hill	_____	Polyantha Roses	_____	Elsie's Favorite, six \$2.90
_____	Jonkheer J. L. Mock	_____	Baby Orleans	_____	Christine's, dozen \$5.40
_____	Julien Potin	_____	Baby Tausendschon	_____	McClung's Lucky
_____	K. A. Victoria	_____	Cecile Brunner	_____	Seven, \$3.29
_____	Killarney, Pink	_____	Chatillon	_____	Climber Collection, \$1.50
_____	Killarney, White	_____	Ellen Poulsen	_____	Big 6 Poly or Baby Rose
_____	Lady Hillingdon	_____	Else Poulsen	_____	Offer, \$2.90
_____	Los Angeles	_____	George Elger	_____	Color Collection, \$4.60
_____	Luxembourg	_____	Golden Salmon	_____	McClung's Big 4, \$2.00
_____	Margaret McGredy	_____	Ideal	_____	"Faithful Dozen," \$5.40
_____	Madam Cochet, Pink	_____	Katharina Zeimet	_____	
_____		_____	Kirksten Poulsen	_____	

TOTAL NUMBER OF BUSHES _____

AMOUNT OF ORDER \$ _____

CAUTION: Please write your name plainly and check your order carefully before you mail it. Avoid Errors and Delays.

DO NOT WRITE IN THIS SPACE

Date _____ How Shipped _____ Cer. Tag No. _____ Order No. _____

McCLUNG'S BIG 6 COLLECTION of BABY ROSES

The six varieties offered in this money-saving offer will produce large clusters of little blooms and will bloom continuously all season. They attain about the same height which makes them very desirable for group or hedge planting. The big 6 collection consists of **one each of: Baby Trausendschon, Ideal, Golden Salmon, Else Poulsen, Baby Orleans, George Elger.**

6

Heavy Grade, two-year-old plants. A regular catalog value of \$3.60, postpaid to your door for only

\$2⁹⁰



**AND
NOW**

WE GIVE YOU

**McCLUNG'S 7 ROSE
BIG LUCKY OFFER**

This year we are offering McClung's Luck 7 Rose offer and the 7 Roses listed in this offer are, in our judgment, the very best from the standpoint of thrifty growth, representative color and quality of bloom. We heartily recommend them to those who do not know "just the varieties to buy." You get one each of: No. 1, Briarcliff; No. 2, Margaret McGredy; No. 3, Sensation; No. 4, Sunburst; No. 5, K. A. Victoria; No. 6, Talisman; No. 7, Mrs. Chas. Bell. All of these beautiful Roses shipped to your door for only

3²⁹
**POST
PAID**

The Aristocrats of Your Rose Garden

"PATENTED ROSES"

Not all the pleasure comes in the bloom of a new Rose. First, there is the pleasure of deciding just which of the latest Rose creations to plant.

Then, there is the thrill of anticipation from the time you set out the precious plants until you are rewarded with the first of many lovely blooms. Yes, thousands of Rose-lovers attest—"there's no greater thrill than growing the New Rose Creations." Some of these New Roses will become famous and household words throughout the world, like Dorothy Perkins, Marechal Niel and American Beauty. But you can be among the very first now to enjoy them in your own garden, to display these beautiful new blooms at Rose shows or the flower show of your garden club.

CLB. BLAZE

(Plant Patent No. 10)

Acclaimed by the nation as the only hardy everblooming scarlet climber. Blaze combines the vigor, beauty, and hardiness of Paul's Scarlet Climber with the everblooming qualities of a favorite everblooming Rose. Propagated from blooming wood. Each, \$1.00; per dozen, \$10.00.

BETTER TIMES

(Plant Patent No. 23)

A perfect bud and bloom of an unusual cerise-red, a little lighter in the center; double and very fragrant. This is a good cut-flower, spreading the happy feeling indicated by its name; millions of Better Times blooms are being sold throughout the country. A worthy introduction from Hill of Richmond, Indiana. Each, \$1.00; per dozen, \$10.00.

CHARLOTTE ARMSTRONG

(Plant Patent No. 455)

Blood-red buds, magnificent flowers, spectrum-red in cooler months, cerise in summer heat. The long-stemmed blooms, produced in prodigious quantities throughout the season

are ideal for cutting because they open slowly and retain their beauty until the last petal drops. The headline All-America Selection for 1941. Each, \$1.25; per dozen, \$12.50.

DICKSON'S RED

(Plant Patent Applied For)

A new arrival from the Emerald Isle. Red as the lips of a pretty Colleen—and just as bewitching. The color holds, too, does not blue with age. A sturdy rose that thrives in the hottest summer and blooms unceasingly. Certain to be the "Queen of Roses" for 1940. Very fragrant with large, full blooms on long stems. AWARDS: Gold Medal on the National Rose Society of England, Clay Cup for Fragrance, First Award for Hybrid Teas of "All-American Rose Selections" for 1940. Price each, \$1.50; per dozen, \$16.20.

ECLIPSE

(Plant Patent No. 172)

The international sensation of the year, awarded prizes in Rome, Paris, and other test-gardens. The long, stream-lined bud, enhanced by ornamental sepals, is of rich gold without shading. Petals are large and tough, but not numerous, averaging 20 to 25, with more in the autumn. Each, \$1.25; per dozen, \$12.50.



TEXAS CENTENNIAL

TEXAS CENTENNIAL

(Plant Patent No. 162)

A sport of the noted President Herbert Hoover. Blooms are large, brilliant vermilion-red, with touch of gold at base of petals, while center of flower shows slight shade of red. As the blooms mature the color slowly changes to a deep rich pink. Produces a delicate fragrance, has nice long stems, two-year-old field grown plants. Each, \$1.00; per dozen, \$10.00.

MARY HART

(Plant Patent No. 8)

A sport of Talisman, it performs even better. The bud is deep rose-red, opening to well-formed blossoms of velvety blood-red with an overflow of amber. It is a superb Rose and will prove a delightful addition to your garden. Each, \$1.00; per dozen, \$10.00.

COUNTESS VANDAL

(Plant Patent No. 38)

Its long, pointed buds are coppery salmon and golden yellow, opening to large, bronzy pink flowers frequently over five inches wide. Long, deep petals reflex in a graceful manner, giving it exquisite delicacy of form unapproached by Roses of similar size. Bronzy foliage. Upright, vigorous, prolific flowering habit. Each, \$1.00; per dozen, \$10.00.



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COUNTESS VANDAL

All Patented Roses Are Priced 3 at
the Dozen Rate

McCLUNG'S BIG FOUR COLLECTION ROSES

It is our honest opinion that in McClung's big 4 collection of roses, we offer you 4 of the country's outstanding roses regardless of price—each one is a leader in its class and has been for the past several seasons. This wonderful offer includes one each of: **No. 1—Pres. Herbert Hoover**, without a doubt the leader among the two-toned roses. **No. 2—Golden Dawn**, a wonderful rose of golden yellow; rates high as one of the very best of the yellow roses. **No. 3—Caledonia**; the modern white rose with exquisite long, beautifully shaped buds. **No. 4—Etoile de Holland**; considered by many as the best and most outstanding red rose of the day.

You get all 4 of these beautiful roses, 1 of each variety, shipped to your door

FOR

ONLY

\$2⁰⁰

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